

8TH EDITION

MANUFACTURING & EQUIPMENT EXPO



WEST AFRICA 2025



LARGEST INTERNATIONAL MANUFACTURING, EQUIPMENT & RAW MATERIAL EVENT

18 - 20 MARCH 2025
LANDMARK EXHIBITION CENTER,
LAGOS, NIGERIA

EXHIBITION SECTORS

- MACHINERY & EQUIPMENT
- RAW MATERIALS & INGREDIENTS
- ENERGY SOLUTIONS & SERVICES
- MANUFACTURERS ZONE

EXHIBITION & SPONSORSHIP
BROCHURE

WWW.NIGERIAMANUFACTURINGEXPO.CO

ORGANISER:



INTERNATIONAL PAVILLIONS



PARTNERS



What is NME Expo?

An international exhibition for the full manufacturing value chain including value-added manufacturing of raw materials, processing & production, end of line packaging, material handling, supply chain, transportation and logistics. The event is characterised by key manufacturing sectors including, Agro, Food, Beverage, Tobacco, Pharmaceutical, Cosmetics, Textile, Non-Food and Industrial. The exclusive annual exhibition of the Manufacturers Association of Nigeria (MAN) delivers the highest national attendance of manufacturers and the exclusive CEO Forum (mPAD) which is Chaired by President of MAN ensures attendance from the highest level of decision makers. Manufacturers and major importers attend to meet with new suppliers of raw materials, machinery, technology and logistical solutions.



CHIEF FRANCIS MESHIOYE

PRESIDENT, MANUFACTURERS ASSOCIATION OF NIGERIA

5100M²
EXHIBITION SPACE

570
ATTENDEES

150+
EXHIBITORS



CO-
LOCATED
CEO
FORUM



INTERNATIONAL
PAVILIONS

120+
SPEAKERS



78%
OF ATTENDEES ABLE
TO INFLUENCE OR
AUTHORISE PURCHASE

The Nigerian and West African manufacturing sector

- Consumer market estimated at \$190bn
- Ecowas market has combined GDP of over \$700bn
- 180+ million population with rising middle class
- Removal of import duty on select manufacturing machinery
- Nigeria is a leading African economy with \$505bn GDP
- Government funding available to manufacturers modernising and retooling
- Nigeria Food & Beverage sector is estimated to be worth \$19.5bn
- Nigeria Food & Beverage sector is largest segment of manufacturing industry comprising 22.5%
- Nigeria imported \$140m of plastics machinery in 2019
- Nigeria imported \$248m of packaging technology in 2022
- Nigeria food processing and packaging machinery imports are estimated to be worth \$276m
- The market consists of 3,000 companies and a production capacity of over 100,000 tons p/a
- Nigerian Manufacturing Sector has had 6 consecutive months of growth since March 2021
- World Bank has reported a 2.2% increase in the Nigerian GDP in 2020 and is forecasting 3.4% increase in 2022.

FOR MORE INFORMATION VISIT: WWW.NIGERIAMANUFACTURINGEXPO.CO

Exhibitor Profile

MACHINERY & EQUIPMENT:

- Packaging Machinery & Materials
- Bottling Machinery
- Labelling Machinery
- Food Processing Machinery
- Agro-Processing Machinery
- Textile Machinery
- Compressors
- Pumps, Bearings, Motors and Generators
- Heating & Cooling Equipment
- HVAC Systems
- Storage, logistics and transport equipment
- Cleaning equipment and solutions
- Materials Handling & Warehousing
- Weighing & Measuring Machinery
- Industrial Tools & Hardware



LOGISTICAL SOLUTIONS & SERVICES:

- Insurance
- Cargo Tracking
- Warehouse Management Systems
- Automation & Control Systems
- Freight Forwarding
- Ports & Terminals



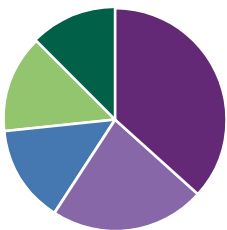
RAW MATERIALS & INGREDIENTS:

- | | | |
|---------------|----------------------|--------------------|
| • Cassava | • PVA | • Caus |
| • Sorghum | • Glucose | • Talc |
| • Cashew Nuts | • Glycerine | • Corn Starch |
| • Shea Nuts | • Ketones | • Limestone |
| • Maize | • Sugar | • Silica |
| • Oil Palm | • Monomers/Acrylates | • Gypsum |
| • Rubber | • Hydrated Lime | • Tin |
| • Groundnuts | • Binders | • Kaolin |
| • Cocoa | • Ethan | • Dolomite |
| • Soya Beans | • Polyester | • Ceramics |
| • Cotton | • PPC | • Titanium Dioxide |
| • Coconut | • Petroleum Jelly | • Coal |
| • Syrup | • Vegetable Fats | • Soda ash |



Visitor Profile

Manufacturer, SME, Importer, Reseller, Distributor, Finance Provider, Consultancy, Embassy/Trade Commission, Government Agency, Industry Association



WHY EXHIBIT?

- | | | | | | |
|--|--|--|---|---|--|
| Demonstrate your machinery, raw materials and logistical solutions | Secure contracts from 5500 leading manufacturers | Build relationships with C-Level attendees | Raise brand awareness and generate new business | Find a reputable distributor and reseller | Meet with key stakeholders in the industry |
|--|--|--|---|---|--|



KRONES - NIGERIA

Our Visitors



- Plant Managers
- CEO
- Technical Officer
- Procurement/Business Manager
- Manager
- Owner/Partner

Major VIP Visitors in Attendance.

- 7Up Bottling Company, Managing Director
- British American Tobacco Nigeria Plc, Managing Director
- BUA International Ltd. General Manager
- Cadbury Nigeria Plc, Managing Director
- Chi Limited, Managing Director
- Conoil Plc Bull Plaza, Managing Director
- Dangote Group Director Stakeholder Relationship
- De-United Foods Industries Ltd., Managing Director
- Evans Industries Ltd., Plant Engineer.
- Fizz Food & Beverage Ltd, General Manager
- FMN Plc Golden Place, Group Managing Director
- Friesland Campina WAMCO Nig. Plc Managing Director
- Glaxo Smithkline Consumer Plc, Managing Director
- Guinness Nigeria Plc, Managing Director
- Honeywell Flour Mills Plc, Managing Director
- Indorama Eleme Fertilizer & Chemicals Ltd. Managing Director
- Kam Group of Companies, CEO
- Mamuda Industries Limited, Managing Director
- Nestle Nigeria Plc, Managing Director
- Nigeria Bottling Company, Managing Director
- Nigerite Nigeria Limited, Managing Director
- Oando Nigeria Plc, Managing Director
- Olam Nigeria Plc, Managing Director
- Popular Farms & Mills Ltd, Managing Director
- Premier Feeds Mill Ltd , Managing Director
- Premium Steel & Mines Limited, Managing Director
- Procter and Gamble Nigeria Limited, Managing Director
- Promasidor Nigeria Limited, Managing Director
- PZ Cussons Nigeria Plc, Managing Director
- Tolaram Group, Senior Manager
- Tower Aluminum Nigeria Plc, Managing Director
- Unilever Plc, Managing Director
- Wempco Limited, Managing Director
- Zaika Foods Ltd, Sales Manager
- Office of the vice president. senior special assistant to the president on industry trade and investment.
- Delta state. commissioner, for economic planning.
- National Agency for Food and Drug Administration Control. Director General
- Bureau of Public Procurement. Director General.
- Elizade Autoland. Managing Director



ZEBRA TECHNOLOGIES/ZETES - ITALY



82%
OF ATTENDEES WERE
ABLE TO INFLUENCE
OR AUTHORIZE
CONTRACTS



"THE ORGANIZERS HAS DONE A GREAT JOB WITH THE LEVEL OF THE EXHIBITOR PARTICIPATION. I AM PROUD TO HAVE BROUGHT MY COMPANY TO EXHIBIT HERE FOR EACH OF THE PAST 3 ANNUAL EDITIONS. THERE HAVE BEEN GOOD QUALITY VISITORS VISITING OUR BOOTH TO MAKE ENQUIRIES"

DAVID FAKUNADE, PUBLIC RELATION OFFICER, MIKANO INTERNATIONAL LTD

MIKANO INTERNATIONAL LTD.

Sponsor & Exhibitor Options

MADE-IN-NIGERIA MANUFACTURERS PAVILION RATE:

Nigeria: (applicable only to finished product & consumables manufactured in Nigeria)

Shell Scheme Booth - 95,000 NGN per sqm

Premium Shell Scheme Booth - 95,000 NGN per sqm

Space Only - 60,000 NGN per sqm

EVENT SPONSORSHIP FEATURES

	Diamond Availability: 1	Platinum Availability: 2	Gold Availability:3	Silver Availability:5	Mpad
Complimentary raw exhibit space up to	54 m ²	36 m ²	24 m ²	18 m ²	9 m ²
Event Headline sponsor on all show marketing					
Brochure seat drop in one of the mPAD sessions					
Solus post-show newsletter					
Sponsor branding in one of the mPAD sessions					
1 x seat in one of the of the mPAD sessions					
2-level interview circulated via PR/media channels					
Company description & logo in the show guide & website	75	50	35	35	25
Advert in show guide	IFC & Interview	FP	HP	HP	
* Conference Presentation (Expo Floor)					
** Complimentary VIP Ticket	15	10	6	4	2
Visitor welcome pack/bag insert					
Logo in pre-show email campaign					
Unlimited exhibition floor passes for customers and staff					
First right of renewal for 2024 sponsorships					
	NGN15,000,000	NGN 10,000,000	NGN 8,000,000	NGN 6,000,000	NGN 5,000,000

* All speaking opportunities are subject to conference management approval,

** reserved VIP parking, pre-registration & fast track entry, optional interview with onsite media.

ADDITIONAL SPONSORSHIP ITEMS PER TIER

DIAMOND (Exclusivity on)	COST
Bag Sponsor 5,000 bags	NGN 2,500,000
Registration Sponsor	NGN 2,000,000
Badge Sponsor	NGN 1,500,000
Show Guide Back Cover Advert	NGN 1,000,000
Official Opening Sponsor + Branding Opportunity	NGN 3,400,000
2m x 2m Directional Floor Tile Branding (1 Slot *For Exhibitor Only)	NGN 2,500,000

PLATINUM (Select 1)	COST
Lanyard Sponsor	1,800,000
Welcome Reception Sponsor + Branding Opportunity	2,440,000

INNOVATION ZONE	COST
SME Sponsor	3,700,000

All prices are excl. VAT and 5% registration fee.

CONTACT ONE OF THE TEAM TODAY TO APPLY FOR SPONSORSHIP AND DISCUSS YOUR TAILORED PACKAGE.

Commercial Director: Bunmi Aliyu

T: +234 7031027195 | E: bunmi.aliyu@iec-exhibitions.com

Project Manager: Dominic Ajayi

T: +234 813 070 8359 | E: dominic@leohtafrica.com

Manufacturers Association of Nigeria: Ambrose Oruche

T: +234 816 404 3809 | E: chuma.oruche@manufacturersnigeria.org

COMMERCIAL OPPORTUNITIES



EXHIBITION SPACE

COST ABOVE

Raw Exhibition Space for Customized building of exhibition booth. Sponsor gets to stand out from all other exhibitors



REGISTRATION AREA SPONSOR

(EXCLUSIVE) NGN 3,000,000

(CO-SPONSORED) NGN 2,200,174

Sponsor gets Premium visibility for the entire event by

1. Branding the entire registration area
2. Designing branded clothes for the registration officers



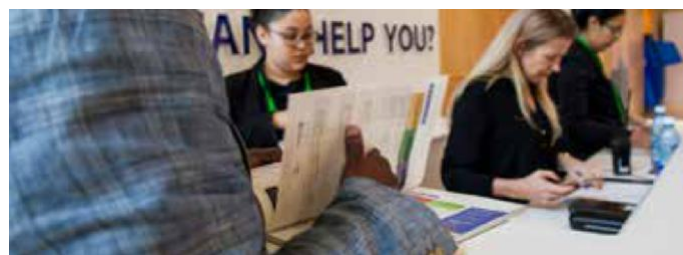
BAG SPONSOR & INSERT

(PRODUCTION INCLUDED) - NGN 2,800,000

(NO PRODUCTION) - NGN 1,700,000

Sponsor gets to brand the 5,000 goodie bags distributed to all visitors

This visibility goes beyond the exhibition floor but to every corner the branded bag is taken to insert marketing materials into the branded 5,000 bags for all visitors.



SHOWGUIDE

FULL PAGE ADVERT - NGN 790,000

DOUBLE PAGE CENTRE SPREAD ADVERT - NGN 1,500,000

HALF PAGE ADVERT - NGN 450,000

BACK COVER ADVERT (EXCLUSIVE) - NGN 980,000

Place your company advert and description in the event show-guide distributed to all visitors, exhibitors and VIPs in attendance



MANUFACTURING AWARDS SPONSOR

(EXCLUSIVE) - NGN 6,500,000

(AWARD SPONSOR) - NGN 2,000,000

Sponsor gets to

1. Brand the entire area
2. Speaking opportunity for the executive of the organization during the Award ceremony
3. Marketing material seat drop during the opening ceremony



WELCOME RECEPTION SPONSOR

(EXCLUSIVE) - NGN 2,700,000

(CO-SPONSORED) - NGN 1,700,000

Sponsor gets to

1. Brand the entire reception area
2. Marketing material distributed during reception
3. Product display during reception

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Commercial Director: Bunmi Aliyu
T: +234 7031027195 | E: bunmi.aliyu@leohtafrika.com

Project Manager: Dominic Ajayi
T: +234 813 070 8359 | E: dominic@leohtafrika.com

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COMMERCIAL OPPORTUNITIES



SEMINAR SPONSOR

(EXCLUSIVE) - N1,500,000

(CO-SPONSORED) - N1,000,000

Sponsor a session and get the opportunity to

1. Brand the entire conference area
2. Product unveil/display/immersion
3. Speaking opportunity (join the conversation on the panel)



MPAD SPONSOR

(SPONSOR) - NGN 3,000,000

Sponsor gets to

1. Brand the conference area
2. Speaking opportunity & presentation for the executive of the organization



LANYARD SPONSOR

(EXCLUSIVE) - NGN 1,700,000

(CO-SPONSORED) - NGN 1,000,000

Get your Company name/logo placed on the lanyard worn by all visitors



BADGE SPONSOR

(EXCLUSIVE) NGN 1,800,000

Company name/Logo visibly placed on the badge of all visitors

PUT YOUR COMPANY IN THE SPOTLIGHT

Looking for an exclusive package that fits your needs?

Contact us today to build a customised sponsorship package that suits your requirements and budget.

