

EASTER MUSIC FESTIVAL



Sponsorship Prospectus

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1st of April, 2024 (Easter Monday)
**Venue: Landmark Beach, 3&4 Water Corporation
Drive, Victoria Island Lagos.**



TWIN STUDIOS MEDIA INTERNATIONAL
TSM NETWORK
CONSULTING & EVENTS
Your Dream is Our Super Power is Super Great!

Easter

Easter Fest



About

Easter Fest Is a full stack event that comprises numerous leisure activities happening simultaneously with an array of music performances - all orchestrated to engage every attendee to experience the vibes of the season.

The Goal

- ♥ To engage any personality type among our guests.
- ♥ To finely fuse Family music and Easter vibe



Fest 

Easter

MAJOR SIDE ATTRACTIONS



**Ticket sales
(Table of 10, VIP, Regulars)**

Family Reunion

Glo Dance

**Multiple Location event production
Oldies vibe & Genz vibe**

Social Interaction

Business connection

Gift Bags

Kiddies Corner

Corporate table of 10 @ 500k

**Beach Vibes
&
Comedy**

Fest

Easter

Target Audience

Age 18-45

Digital

Urban

Native

Pop Culture Enthusiasts



Fest 



TWIN STUDIOS MEDIA INTERNATIONAL
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Your Dream of Social Media is Our Specialty

Easter

Easter Fest



Easter Fest Musical Concert is a fun and brilliant celebration for Families, Friends, Colleagues, and Brands. It is a moment to celebrate the great presence and impact of Afro Beat. This year's Easter Fest brings the party offline fun and lovely moments and it promises to be bigger than ever.



Fest 



Here For the Vibes

This year's Easter Fest is creating a kind of vibe that initi te memories that will linger long in the mind and part of attendees.

With an amazing turnout of about 1,000 VIP guests and 10, 000 beach guests all engage in a wide array activities.

Easter



Proposed moments at

A central graphic for an Easter Music Festival. It features a woven basket with large blue bunny ears on top. The words "EASTER MUSIC" are written in large, bold, blue, block letters with a white outline, stacked vertically. Below them, the word "Festival" is written in a blue, cursive script. The background is a soft-focus scene of a grassy field with green leaves, white clouds, and several blue butterflies. A striped Easter egg is visible at the bottom right of the basket.

**EASTER
MUSIC**
Festival

Fest

Easter

Family Dinner & Photo Moment

Here families get a reserved table for a romantic dinner, enjoy each others company and basking in the warm glow of love on a pleasant night amidst artistes celebrities and other fun seekers.

We know the importance of “Instagramable Moments” at any events in Naija to generate UGC. We have several areas developed around the venue to create these spaces. Branding opportunities will be available within these spaces for our partner brands.

Fest



Easter



karaoke station Sing with the artist

Have a Karaoke Booth where Afro Beat lovers can sing a love song of their choice and have themselves recorded or sing with the artist and dance with their friends. Guest can also get recordings of their sessions at station.





Easter

Photo Moments



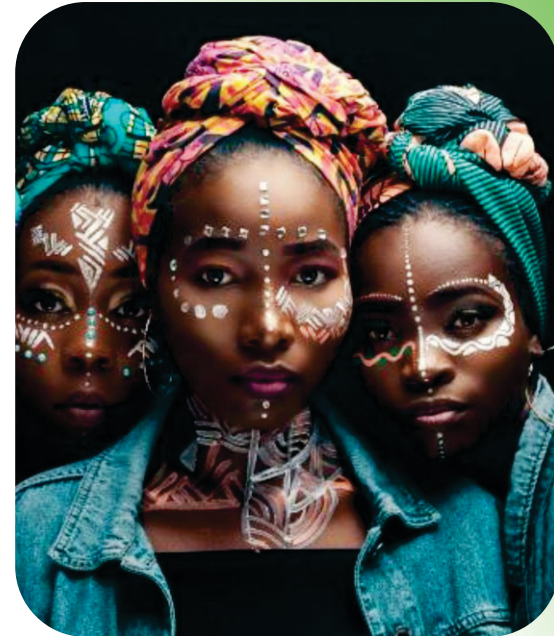
Fest 

Easter

Body Art Sessions

Part of our major side attraction is a booth for body art sessions conducted by art experts.

At the booth, guests will avail themselves of various kinds of arts such as face painting, body painting, temporary/permanent tattoo drawing and many other kinds of body art.



Easter

Beauty & Fashion Pop-Up Shops

Beauty and fashion station where items like makeup, Clothes, Perfumes / Oils, Accessories, and other fashion items in display and sales.

Guests that buy makeup products can access free makeup sessions where they experience the use of the products they purchased real-time.



Fast





Gele Tying/ Tie knotting Competition

The Event Is Going to feature revitalization of marriages with gele tying competition and knotting of ties which draws the attention of couples to the need to be vast with their spouses fashion accessories.



Easter

Unlimited Free Meat

The unlimited free meat vibe is available as most event attendees love to take good meat to their saatsfaction.

- ♥ And so, we have the eat tillyou are ted ooption.
- ♥ Also saving the best meat for the last will be played out to attendees.



Fest ♥ ♥ ♥



DJ Sets

We will create stages at the venue, one stage for the artists to perform and one or two where our DJs can be positioned to thrill guests.

This will give our guests the freedom to choose whichever side of the venue they want to be.



Easter

Mechanical Bull

A mechanical bull at the venue for guests to engage with alongside other activities

Fest ♥♥♥



Easter



Dance Breakout Sessions

Within the course of the event guests will be thrilled to dance breakout sessions where professional dancers will orchestrate freestyle sessions among guests.



Fest 



Artistes Lineup

Headliners

Asake, Tiwa savage, Seyi Vibe, Teni, Ayra Starr, Rema, Ckay, Adegunle gold, Simi, Big Smart, Kenny Blaq, DJ Mytemike, Poco Lee, DJ Wannixhandi

Note that not all artists have been confirmed and is still subject to change.



SPONSORSHIP CATEGORIES	Headline (N25,000,000)	Premium (N10,000,000)	Standard (N7,500,000)	Exhibitor (N5,000,000)
Deliverables				
Naming Rights (Powered By)	Y	Y	-	-
TVC/Ad Played on LED Screens Throughout Event	Y	Y	-	-
Inclusion on Radio Spot Ads	Y	Y	Y	-
Post Event Brand Videos	Y	Y	Y	Y
Logo on all pre-hype and post promotions	Y	Y	Y	Y
Logo on Event Photowall	Largest	Largest	Medium	Small
Acknowledgment During Event	Y	Y	Y	Y
Branding at Event	Y	Y	Y	Y
Space for Brand Experience Booth	Y	Y	Y	Y
Free Ad Slots On Event Social Media Page	20	17	15	10
Branding Customization based on sponsor requests	Y	Y	Y	Y
16 Nigerian news website Ads	16	12	8	5
Expected Reach (Digital)	10,000,000+			
Expected Reach (Offline)	10,000+			



Events @Superstyles @Super grands

For more information, Sponsorships and Reservations please contact:

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