



TWIN STUDIOS MEDIA INTERNATIONAL
TSM NETWORK
CONSULTING & EVENTS
Your Events at Super Styles at Super Grands!



AFRICAN SEASONING AND SPICES TRADE EXPO & COOK OFF CHAMPIONSHIP

CHANCE TO PROVE THAT YOU ARE A MASTER CHEF.



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INTRODUCTION:

Welcome to the vibrant and aromatic world of Africa's seasoning and Spices Trade Expo, a culinary extravaganza that promises to be a feast for the senses. Set against the backdrop of the bustling metropolis of Lagos, Nigeria, this expo is a celebration of West Africa's rich culinary heritage and the diverse flavours that define the region. Join us for an immersive experience where the spice-laden air meets the lively sounds of sizzling pans, creating an ambiance that's nothing short of a culinary symphony.

OVERVIEW:

The African Seasoning and Spices Trade Expo is a unique platform that brings together spice enthusiasts, culinary experts, and industry leaders to showcase the finest flavours and innovations in the world of spices. Taking place in the largest city in West Africa, Lagos, this expo aims to be a melting pot of cultures, where traditional and modern spice blends converge. From the aromatic markets of Marrakech to the bustling spice bazaars of Lagos, our expo will feature a diverse array of exhibitors, offering a tantalizing journey through the spice trails of West Africa. Potential entrepreneurs would participate along with the government agencies, policy makers, research institutions, bankers, national experts, international experts, global sourcing experts, procurement experts and senior executives from the spices industry. This Expo aims to promote cultivation, supply chain and value chain, business linkages and market of spices in Africa.

COOK-OFF CHAMPIONSHIP:

A highlight of the expo is the Cook-Off Competition, where culinary maestros from across the region will engage in a sizzling battle of flavors. This live cooking showdown will not only showcase the prowess of seasoned chefs but will also provide a platform for emerging talents to spice up the culinary scene. Expect a culinary spectacle as chefs create masterpieces infused with the vibrant spices that define West African cuisine. Join us for an unforgettable experience where the kitchen becomes a stage for creativity, skill, and the aromatic dance of spices.

Come, be a part of the Seasoning and Spices Trade Expo in Lagos, where every dish tells a story, and every spice takes you on a journey through the heart of West Africa's culinary landscape.

FOCUS POINT

- ▶ Value-chain Development
- ▶ Strengthening Supply-chain
- ▶ Promoting Entrepreneurs
- ▶ Cluster-based Spices Farming
- ▶ Processing And Market Linkages

FEATURES

- ▶ Project Feasibility Report
- ▶ Training And Exposure Visits
- ▶ Bank Loan From Different Banks
- ▶ Investment Options And Collaboration
- ▶ Subsidy And Other Legal Compliances
- ▶ Processing Units, Machinery And Operations
- ▶ Market Linkages And Marketing Support
- ▶ Quality Seed And Seedlings For Better Production
- ▶ **SMEDAN** Opportunities
- ▶ **NAFDAC** Policies
- ▶ Free Trade Opportunities



Spices Market 2031, US\$ 14.5 Billion

By Product

- Pepper
- Ginger
- Cinnamon
- Cumin
- Turmeric
- Cardamom
- Coriander
- Cloves
- Others

By Form

- Powder
- Whole
- Chopped/Crushed

 **CAGR 4.2%**
(2021-2031)

By Region



List of Companies Covered:

- Ajinomoto Co. Inc.
- Associated British Foods plc
- ARIAKE JAPAN CO. LTD.
- Baria Pepper
- Kerry Group
- The Bart Ingredients Co. Ltd.
- DS Group,
- Everest Spices
- Dohler Group
- McCormick & Company Inc.
- Olam International Limited
- SHS Group
- Worlee Gruppe
- Sensient Technologies.

POLARIS
MARKET RESEARCH

SPICES AND SEASONINGS MARKET

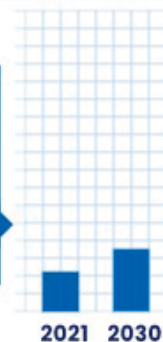
+1-929 297-9727 | +44-203-287-6050
sales@polarismarketresearch.com

CAGR FROM
2022 - 2030

5.7%



MARKET
SIZE
VALUE
IN 2021
USD
21.56
BILLION



REVENUE
FORECAST
IN 2030
USD
34.71
BILLION

KEY COMPANIES

- Ajinomoto Co., Inc.
- AKO GmbH,
- Ariake Japan Company,
- Associated British Foods,
- Dohler Group,
- Friedrich Ingredients,
- Kerry Group,
- McCormick & Company, Inc.,
- Moguntia Food Group AG,
- Olam International,
- Pacific Spice Company,
- Others

BY TYPE

- Pepper
- Capsicum
- Ginger
- Cinnamon
- Cumin
- Turmeric
- Nutmeg & Mace
- Cardamom
- Coriander
- Cloves
- Others

BY APPLICATION

- Meat & Poultry Products
- Snacks & Convenience Food
- Soups, Sauces, and Dressings
- Bakery & Confectionery
- Frozen Products
- Beverages
- Others

BY NATURE

- Organic
- Conventional

BY REGION



SPICES & SEASONINGS MARKET

Global Spices & Seasonings Market Size, 2018-2026 (USD Billion)

\$15.93 Billion in 2018 & **\$22.87** Billion by 2026



Global Spices & Seasonings Market Share, By Application, 2018

Snacks & Convenience Food
44.58%



Meat & Poultry



Bakery & Confectionery



Frozen Food



Others

North America Spices & Seasonings Market Size, 2018

\$7.08 Billion



FEATURES

- Project feasibility report
- Training and exposure visits
- Bank Loan from different banks
- Investment options and collaboration
- Subsidy and other legal compliances
- Processing units, machinery and operations
- Market linkages and marketing support
- Quality seed and seedlings for better production
- SMEDAN Opportunities
- NAFDAC Policies
- Free trade opportunities



WHY EXHIBIT?

Africa's largest trade Expo focused on the seasoning, spices and allied sectors. Engage With the industry's top players across the entire seasoning and spices value chain.

Boost your business with strategic partnerships.

Gain a competitive edge.

Connect with potential customers through the Hosted Buyer program.

Generate strong sales leads through prefixed Buyer-Seller meetings.

Co-located with Conference session and Cook Off competition.

The co-location of the conference and trade Expo will ensure a larger gathering of industry professionals and thus, positions the trade Expo as the most important gathering platform.

EXHIBITOR'S PROFILE

- Seasoning and Spices Producers.
- Seasoning and Spices Processing Machine Manufacturers.
- Flavors and Fragrance Manufacturers for Seasoning and Spices .
- Sugar substitutes/ Artificial Sweeteners & Spices Manufacturers.
- Certifications and Testing Companies.
- Seasoning and Spices Vending Machine Manufacturers.
- Seasoning and Spices Accessory Manufacturers.
- Equipment and Appliances Manufacturers for Seasoning and Spices Processing Companies.
- Seasoning and Spices Packaging Material manufacturers and Suppliers.
- Seasoning and Spices Packaging Machine Manufacturers.



WHY VISIT?

- Dedicated focus on Seasoning and Spices Industry and all value chain of cooking ingredients including oils and other condiments.
- Networking with Decision Makers
- Buyer-Seller Forum
- Hosted Buyer Program
- Knowledge Rich Conferences and network
- Seasoning and Spices organizer: TSM Network partner with Government agencies
- Co-located with Packaging/Machinery/Supplier Seasoning and Spices Expo



VISITOR PROFILE

- Seasoning and Spices processing and packaging companies
- Seasoning and Spices dealers, distributors, and retailers
- Traders, Importers and Exporters of Seasoning and Spices – National & International
- Hospitality and celebrity personality presence
- Seasoning and Spices blending companies
- Embassies / Consulates
- Small planters and growers of Seasoning and Spices
- Seasoning and Spices factories
- Vegetables, Herbs & Spices Producers Association of Nigeria (VH-SPAN)
- SAAFFI, the South African Association of the Flavour & Fragrance Industry
- International Institute of Tropical Agriculture (IITA)
- All Farmers Association of Nigeria (AFAN)
- Cocoa Research Institute of Nigeria (CRIN)
- National Centre for Agricultural Mechanization (NCAM)
- AFEX Commodities Exchange Limited (AFEX)
- Bank of Agriculture
- Bank of Industry
- Deal Room Nigeria
- Marketers/Exporter,
- Export Promotion Council
- Input dealers
- Local Buyers
- Standards Organization of Nigeria (SON)
- Nigeria Customs Services
- National Drug Law Enforcement Agency
- Federal Competition and Consumer Protection Commission (FCCPC)
- Federal Inland Revenue Service (FIRS)
- Corporate Affairs Commission
- NEWS Agency



UPCOMING EVENTS

Sponsor, Attend and Participate At TSM Network Upcoming Events



WASCA

WEST AFRICA SPECIALTY COFFEE ASSOCIATION




WEST AFRICA COFFEE & TEA FARMERS STAKEHOLDERS CONGRESS

"REVITALIZING COFFEE AND TEA AGRICULTURE FOR GROWTH AND PROFIT"

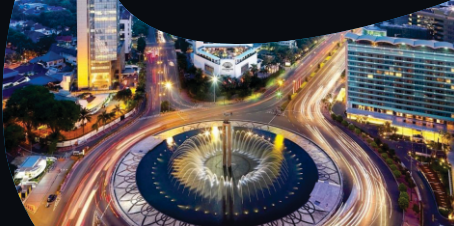
LAGOS | MAY 2024



CITIZENSHIP BY INVESTMENT AFRICA EXPO

LAGOS	EKO HOTELS & SUITES	JULY 25 - 27, 2024
ABUJA	FRASER SUITES, ABUJA	JULY 29, 2024
ANAMBRA	WALDORF BLU HOTELS	JULY 30, 2024



Cascades Africa Summit 2024



CA24 supports companies across Africa raise investment capital, from international investors worth \$12 Trillion +

1st Annual Summit

18th - 19th November 2024
Riyadh, Saudi Arabia

Created by **Chenwasa**
Innovate - Invest - Impact

www.cascadesafrica.com




NIGERIAN SME BUSINESS EXPO


Theme: **EXPLORING INNOVATIONS IN SME BANKING**

- AI IMPACT
- FUNDING OPPORTUNITIES
- AFRICAN FINTech SHOWCASE




SUGAR BEACH VAL

LANDMARK BEACH: SUNDAY 18 FEB. 2024 TIME: 12 NOON





Made in Anambra

for Global Export Summit & Exhibition

Anambra Global Expo 2024

VENUE: INTERNATIONAL CONFERENCE CENTER AWKA ANAMBRA STATE



Prof. Chukwuoma Charles Soludo CFR
Executive Governor, Anambra State
(Chief Marketing Officer, Made in Anambra)

"INVESTING IN ANAMBRA IS IN YOUR BEST INTEREST"

COMMERCIAL OPPORTUNITIES & EXHIBITION

African Seasoning and Spices Trade Expo provides an unrivaled opportunity to increase your brand's visibility before, during & after the show.

SPONSORSHIP GOVT. ENTITIES ORGANIZATIONS ASSOCIATIONS \$20,000	SPONSORSHIP GALA DINNER \$10,000	SPONSORSHIP REGISTRATION LANYARD & CARRY BAGS \$5,000	SPONSORSHIP VENUE BRANDING \$10,000 <hr/> Registration Area \$5,000 <hr/> Welcome Center \$5,000
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Shell Scheme Stand:

6sq.m (1,000,000), 9sq.m (1,500,000),
 12sq.m (2,000,000)

Every 6 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.

Upgraded Shell Scheme Stand:

N150,000/sq.m (min. 24. sq.m)

Every 24 sq.m Shell Scheme stand includes 4 table, 12 chairs, 2 counter, 8 spot lights, two 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



7.5% VAT charges to be paid in addition to the exhibition participation fee.

Customized Lamp Poles Ads



	15000+ Impressions daily
	Middle income earners and HNWs
	This is an advertising billboard deployed on the entrance of the supermarket
	N105,000 each monthly <small>30 Available</small>

Strategic routes;

- Lagos Airport Road
- Third Mainland Bridge
- Amodu Bello Way V.I
- Ikeja
- Lekki
- Victoria Island Environs & Others

DEMOGRAPHIC & STATS

3,000+

Business Owners on average register for our Expo

83%

Owners & C-Level Executives attend our Expo

90%

Of our Attendees say they will return next year

99%

Of the nation's businesses are Small and Medium Enterprises (SMEs)

81%

Of our Attendees say that Trade Shows help them become more aware of New Products and Services

91%

Of our Attendees say they get their most useful buying info from Trade Shows

EXHIBITOR BENEFITS



- ✔ Promote Your Brand To Your Target Audience
- ✔ Network with 8,000 SMEs, Start-Ups & Entrepreneurs
- ✔ Generate New Quality Leads
- ✔ Increase Sales Growth
- ✔ Achieve Focused Market Penetration in a Short Time
- ✔ Build New Business Relationships
- ✔ Be a Thought Leader in Our Program
- ✔ Become a Top of Mind Brand for SMEs

**EXHIBIT & REACH
THOUSANDS OF SME
BUSINESS OWNERS,
START-UPS &
ENTREPRENEURS**

- ⦿ Generate Leads
- ⦿ Meet with Key Decision Makers
- ⦿ Make Sales



SPONSORSHIPS & EXHIBITION

TITLE SPONSOR: #21M / \$21,000

The official status of the title sponsor of the event.

Name & Logo to appear in promotional material like posters, site gates and program banners.

Special acknowledgement during inaugural & concluding session

Corporate movie to be displayed during lunch.

Sharing Inaugural & concluding dais with the Chief Guest.

Company product catalog can be inserted into the seminar kit.

20 minute presentation/slots for interaction with the Entrepreneurs

Full page back cover page AD in post souvenir.

18 Sq.mt.Stall

PLATINUM SPONSOR: #11M / \$11,000

The official status of the sponsor of the event.

Name & Logo to appear in promotional material like posters, site gates and program banners

Special acknowledgment during Inaugural & Concluding session

Company product catalog can be inserted into the seminar kit.

15 minute presentation/slots for interaction with the Entrepreneurs

Front back page AD in post souvenir 12sq. mt Stall

CO- SPONSOR: #6M / \$6,000

The official status of the Co-Sponsor of the event.

Name & Logo to appear in promotional material like posters, site gates and program banners

Special acknowledgment during inaugural & concluding session

Company product catalog can be inserted into the seminar kit.

10 minute presentation slot for interaction with the entrepreneurs.

Back cover inside page AD in post souvenir 6sq.mtStall

PANEL SPONSOR: #3.5M / \$3,500

The official status of the panel sponsor of the event

Name & Logo to appear in promotional material like posters and in all standees.

Acknowledgment during inaugural & concluding session

Company product catalog can be inserted into the seminar kit.

Back page AD in post souvenir 6sq.mt Stalls

Exhibition Booth: 6spm minium: 1,000,000

Exhibition Booth: 9 spm minimum: 1,500,000

Exhibition Booth: 12 spm minimum: 2,000,000

TSM Profile

Twin Studios Media International, TSM Network Consulting and Events was officially registered in Nigeria in 2019 but started operations in Ukraine in 2016 with a sister company. TSM Network (TSM) is a global consulting company with an Africa regional office in Lagos Nigeria. Using our international conferences, business and investment roundtable meetings and international exhibitions, brand promotions and activations, company management and event planning. TSM Network, a strategic marketer of Foreign Direct Investment (FDI) has assisted many developing economies particularly in Africa to attract quality FDI and infrastructure financing through its IPA arm.

TSM Network enjoys a long standing business relationship with many international institutional investors. TSM Network has a rich track record of connecting people and attracting investments which spans over 5 years with verifiable projects and events successfully executed across several parts of the globe.

TSM Network mandates include:

- ❖ Organizing Conferences, Seminars, Training, Exhibitions/Expos, Shows, Trade visit...
- ❖ Financial Roadshow
- ❖ Mergers/Acquisition
- ❖ Media Campaign
- ❖ Market Entry Strategist
- ❖ Awards and recognition
- ❖ Country Economic Forums
- ❖ State Government Promotion
- ❖ Consulting & advisory services
- ❖ High Profile Networking Events
- ❖ Fostering partnerships and joint ventures
- ❖ Business development for governments and global brands
- ❖ Private and Government business promotion through our media platforms
- ❖ Project financing, and securing of investment for governments and country
- ❖ Lobbying: Our lobbying reach is global, and covers HNIs, top personalities from the Presidents, governments, ambassadors, captains of industries, philanthropists, global organizations and institutions to industry associations and various government offices.



Service Spectrum

Entertainment Events

Social Events

Corporate Events

Twin Studios Media Int'l Movies

Company Management



Past Events





TWIN STUDIOS MEDIA INTERNATIONAL

TSM NETWORK
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Your Events at Super Styles at Super Grands!

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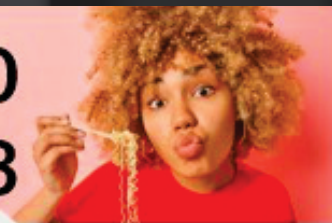
Cooking Contest

Contest between invited Food Influencers.

Music & Dance Contest

Best dancer wins a prize.

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3



Eat It All

First to finish a big bowl of food wins a prize.

Raffle Draw

Winners will be drawn from raffle draw ticket pot.

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4



Sponsorship

Dominic

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Registration & Sales

Ope

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Exhibition & Partnerships

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