



CBI Africa EXPO 2024

CITIZENSHIP BY INVESTMENT

AFRICA

EXPO

LAGOS

EKO HOTELS & SUITES

JULY 25 - 27, 2024

ABUJA

FRASER SUITES, ABUJA

JULY 29, 2024

ANAMBRA

WALDORF BLU HOTELS

JULY 30, 2024



Introduction

Residency & Citizenship Expo is gaining tremendous potential in Africa as the first ever B2C conceptualized platform in the African region. Citizenship-by-investment programs are on the rise in Africa. A growing number of African nations are looking to attract high-net-worth individuals by offering residence and citizenship through investment programs

Residency & Citizenship Expo 2024 brings together government bodies, approved consultants, official agencies, legal entities, property developers, consultants all the other associated entities under one roof and create a platform for the regional prospects to select citizenship and residency options across the world.

We help thousands of people to get ahead in life through Citizenship programs of their choice across different countries such as Australia, Canada, Cyprus, Caribbean, Hong Kong, South Africa, Spain, Singapore, Malaysia, Panama, Portugal, Brazil, New Zealand, Thailand, USA, UK and many more.

LOCATION	VENUE	DATE	EXPECTED EXHIBITORS	EXPECTED PARTICIPANTS
LAGOS	EKO HOTELS & SUITES	JULY 25 - 27, 2024	50+	3000+
ABUJA	FRASER SUITES, ABUJA	JULY 29, 2024	5+	50+
ANAMBRA	WALDORF BLU HOTELS	JULY 30, 2024	5+	50+

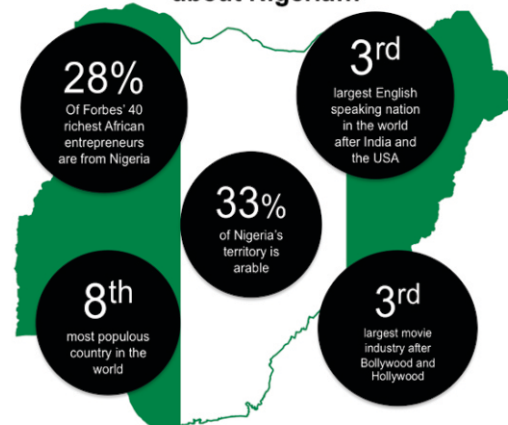
In-Person Event

The surge of Citizenship by Investment (CBI) brands making their mark in Nigeria is a daily growing phenomenon, capturing the attention of both the government and individuals eager to explore the diverse opportunities it brings.

In light of this trend, the CBI Africa Expo is set to unfold across three pivotal cities in Nigeria, the largest and most affluent West African country. The bustling metropolis of Lagos, recognized as the commercial hub of Africa, will take center stage, hosting a dynamic three-day exhibition and conference. Meanwhile, Abuja, the federal capital of the country, will hold a one-day event featuring key government figures. The expo will culminate in Anambra State, the eastern region boasting the largest population, bringing the event to a close.

Embark on this transformative journey with us as we navigate through the possibilities and insights that the CBI Africa Expo has to offer. Join us in Lagos, Abuja, and Anambra for an immersive experience that showcases the diverse landscape of Citizenship by Investment and its potential impact on Nigeria's evolving socio-economic landscape.

5 Things you may not know about Nigeria...

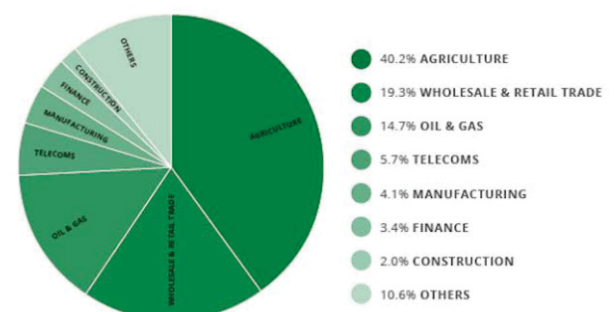


Why Nigeria?

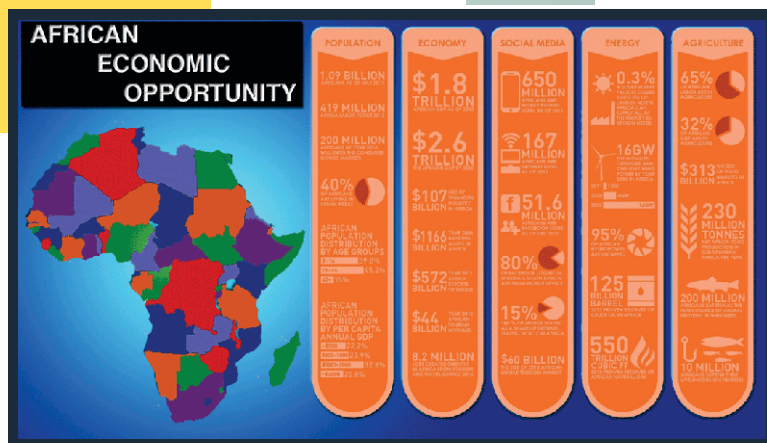
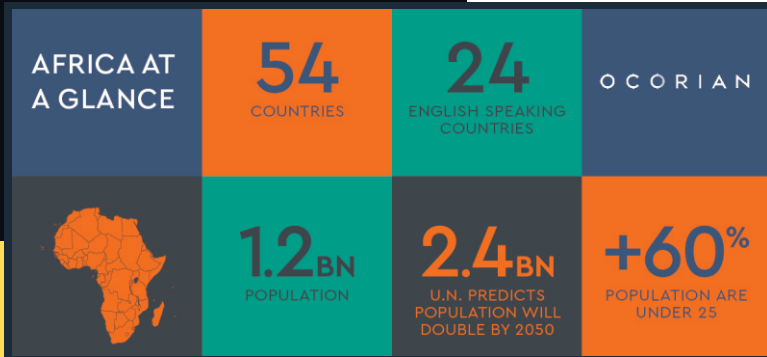
Nigeria has a record of steady growth and improved political stability. Recent rebasing of Nigeria's GDP, at \$510 billion, makes it the largest economy and market in Africa and the 26th largest in the world. Agriculture has 23% contribution to the GDP.

US goods exports to Nigeria in 2013 were \$6.5 billion, up 28.8% (\$1.4 billion) from 2012.

NIGERIA'S ECONOMY BY SECTOR



Why Africa?



Exhibitors Profile

- 🌐 Government Entities: Embassies / Commercial Council / Invest
- 🌐 Associations/Organizations: Citizenship / Migration Councils
- 🌐 Project / Property Developers: Builders / Owners / Investors
- 🌐 Real Estate Funds: Private Property Companies / Investment Houses
- 🌐 Banks: Leasing Companies / Financial Institutions
- 🌐 Consultants/ Contractors/ Insurance: Research / Valuation/ Lawyers / Auditing
- 🌐 HNI Banking Engagement
- 🌐 Wealth Management

Why Exhibit?

- 🌐 Gateway to the Middle East's most Potential Market.
- 🌐 Africa Investors are Seeking International Migration and Investment Opportunities
- 🌐 Meeting & Networking point for all Stakeholders from the Domain.
- 🌐 Opportunity to Meet Local Agents, Brokers for a Possible Business Tie-ups.

Benefits

Spot Sale: Being an Exclusive B2C Platform, Spot Sales are permitted and transactions are allowed.

Directly Meet Individual & Institutional Investors: Networking opportunity

Ideal Platform: to Launch new projects and announce special offers. Provides an in-depth knowledge for the potential investors to figure out the best available programmes.

Business Networking: With Brokers and Agents to create new sales channels from different international markets

Brand Exposure: Increase brand awareness. Reach out to millions of prospects, agents and investors worldwide.

Conference and Seminars: Meet targeted investors through our Conferences and Investor meets

Expand to New Geographical Areas: Our media plan & personal invitations, targeting HNI, employees of Government/ Semi government/ GCC investment houses and local business groups.

Build Confidence: By reassuring your company's existence, build stronger relationships with your investors and stakeholders.



Associated Events

- 🌐 International Citizenship Conference
- 🌐 Citizenship & Migration Seminar
- 🌐 Country / Project Presentations
- 🌐 Family Office Presentation
- 🌐 HNI Banking Engagement Conference
- 🌐 Wealth Management Conference



INTERNATIONAL CITIZENSHIP CONFERENCE

Brings together industry leaders and relevant government officials who discuss industry topics such as latest trends, upcoming opportunities, new laws, investment strategies and much more.

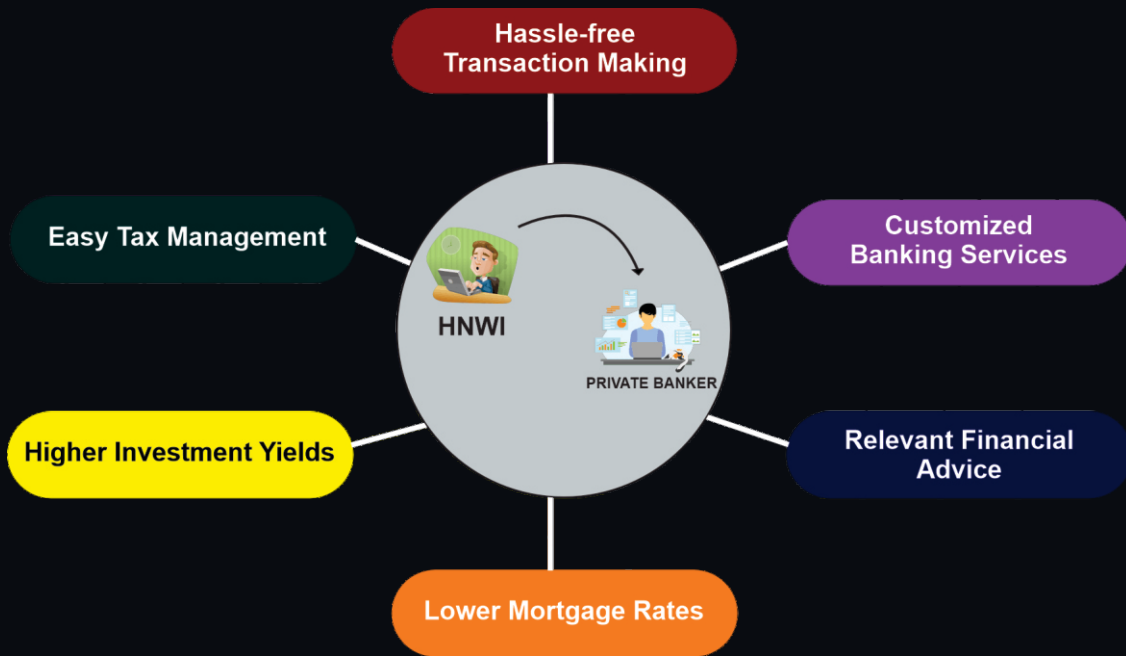
The conference is free to attend and requires registration for delegates.



Private Banking Conference

Opportunities for High-Net-Worth individuals(HNWIs) in Africa

Private banking stands to gain substantial benefits from the Africa Citizenship by Investment Expo, providing a distinctive opportunity for High-Net-Worth Individuals (HNWIs) to access exclusive advantages. Tailored for the elite, private bankers manage financial assets and offer personalized services, encompassing tax, estate, and philanthropic planning, in exchange for fees on the managed assets. This bespoke service, exceeding traditional banking, embraces a concierge-like approach and additional perks.



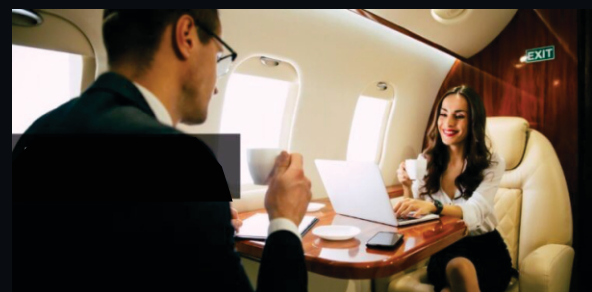
For HNWIs, private banking becomes an unparalleled tool to enrich their financial portfolio. With considerable investable assets, such as bonds and stocks, HNWIs can leverage private banking to navigate the intricate landscape of the Africa Citizenship by Investment Expo. This elite service caters to their specific needs, ensuring dedicated attention to day-to-day banking requirements and providing tailored solutions.

As a high-net-worth customer in the private banking sector, access to a dedicated Relationship Manager becomes a strategic partnership in maximizing financial potential. The Elite account, a prestigious checking account within private banking, offers premium benefits and an opportunity to earn money with a competitive interest rate.

The collaboration between Private Banking and the Africa Citizenship by Investment Expo is mutually advantageous. Private bankers, alongside their elite clients, can explore the expo as an added value for their investment strategy. The expo serves as a unique platform to diversify portfolios, explore citizenship opportunities, and engage in philanthropic endeavors.

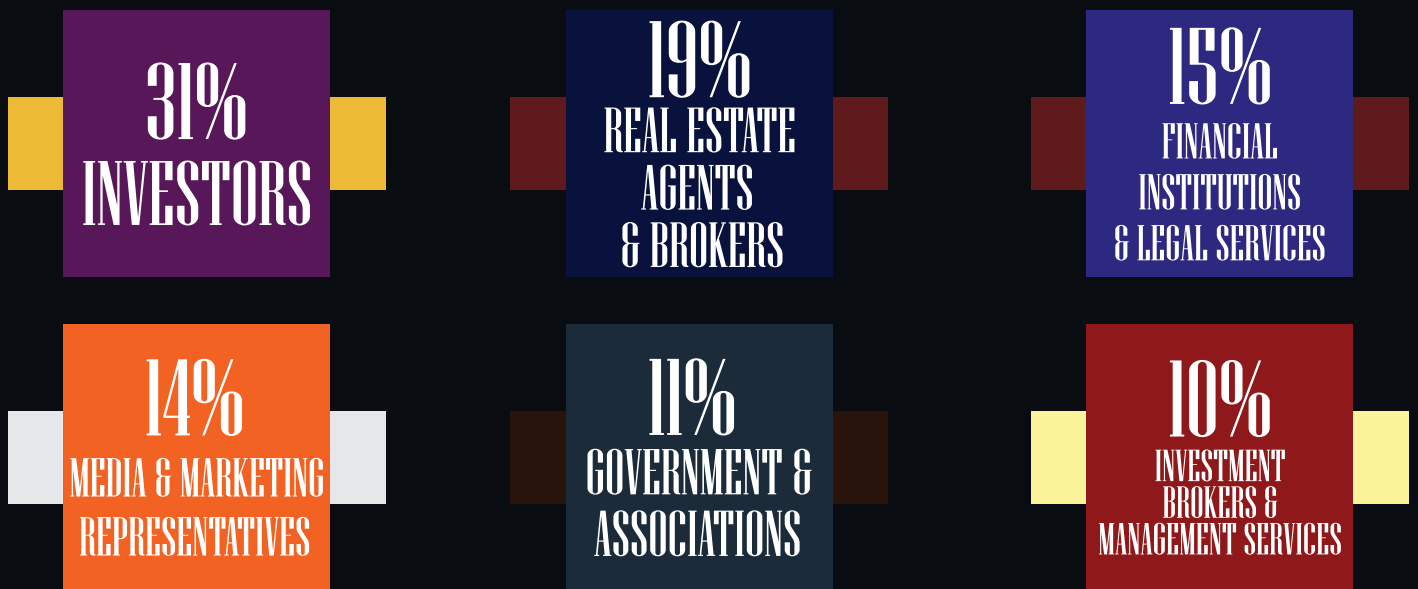
In summary, the synergy between Private Banking and the Africa Citizenship by Investment Expo creates a gateway for high-net-worth individuals to seize exclusive opportunities. Elevate your financial journey by incorporating the elite services of private banking while exploring the transformative possibilities offered by the expo.

Private Banking



Visitor Profile

- 🌐 VIP's, HNWI's from Africa
- 🌐 Individual Investors / Institutional Investors
- 🌐 Expatriates Looking for Buy-to-live & Buy-to-let Properties
- 🌐 Property Advisors/ Government Officials
- 🌐 Real Estate Consultants/ Brokers/ Agents
- 🌐 Press/ Media



Media Marketing

Our elaborate and focused media plan ensures the presence of buyers and investors from the affluent Middle East market. Knowledge of the local market and 22 years of experience in UAE gives us more confidence in guaranteeing your return on investment by exhibiting at Citizenship Expo. Our comprehensive English/ Arabic visitor promotion campaign will use the following medium to ensure heavy traffic to the show

- Advertisements - newspapers & magazines
- PR campaign & Editorial coverage
- Cross promotion in major industry events
- VIP invitees & Direct mail invitations
- Website & Social Media
- SMS & Email campaigns
- Radio & Television



Sponsoring & Exhibiting

CBI Africa Expo 2024 provides an unrivalled opportunity to increase your company's profile, and ensures visibility before, during and after the show.

Please contact us for further enquiries.

<p>SPONSORSHIP</p> <p>PLATINUM \$50,000</p> <hr/> <p>GOLD \$35,000</p> <hr/> <p>SILVER \$25,000</p>	<p>SPONSORSHIP</p> <p>GOVT. ENTITIES ORGANIZATIONS ASSOCIATIONS</p> <p>\$30,000</p>	<p>SPONSORSHIP</p> <p>INTERNATIONAL CONFERENCE</p> <p>\$15,000</p>	<p>SPONSORSHIP</p> <p>GALA DINNER</p> <p>\$10,000</p>	<p>SPONSORSHIP</p> <p>REGISTRATION LANYARD & CARRY BAGS</p> <p>\$7,000</p>	<p>SPONSORSHIP</p> <p>VENUE BRANDING \$10,000</p> <hr/> <p>Registration Area \$5,000</p> <hr/> <p>Welcome Center \$5,000</p>
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Shell Scheme Stand:

Every 9 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



Upgraded Shell Scheme Stand:

Every 24 sq.m Shell Scheme stand includes 4 table, 12 chairs, 2 counter, 8 spot lights, two 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



* 7.5% VAT charges to be paid in addition to the exhibition participation fee

Exhibition Booth: 9 spm minium: \$5,000

Exhibition Booth: 12 spm minimum: \$8,000

Exhibition Booth: 15 spm minimum: \$10,000

TSM Profile

Twin Studios Media International, TSM Network Consulting and Events was officially registered in Nigeria in 2019 but started operations in Ukraine in 2016 with a sister company. TSM Network (TSM) is a global consulting company with an Africa regional office in Lagos Nigeria. Using our international conferences, business and investment roundtable meetings and international exhibitions, brand promotions and activations, company management and event planning. TSM Network, a strategic marketer of Foreign Direct Investment (FDI) has assisted many developing economies particularly in Africa to attract quality FDI and infrastructure financing through its IPA arm.

TSM Network enjoys a long standing business relationship with many international institutional investors. TSM Network has a rich track record of connecting people and attracting investments which spans over 5 years with verifiable projects and events successfully executed across several parts of the globe.

TSM Network mandates include:

- ◆ Organizing Conferences, Seminars, Training, Exhibitions/Expos, Shows, Trade visit...
- ◆ Financial Roadshow
- ◆ Mergers/Acquisition
- ◆ Media Campaign
- ◆ Market Entry Strategist
- ◆ Awards and recognition
- ◆ Country Economic Forums
- ◆ State Government Promotion
- ◆ Consulting & advisory services
- ◆ High Profile Networking Events
- ◆ Fostering partnerships and joint ventures
- ◆ Business development for governments and global brands
- ◆ Private and Government business promotion through our media platforms
- ◆ Project financing, and securing of investment for governments and country
- ◆ Lobbying: Our lobbying reach is global, and covers HNIs, top personalities from the Presidents, governments, ambassadors, captains of industries, philanthropists, global organizations and institutions to industry associations and various government offices.



Service Spectrum

Entertainment Events

Social Events

Corporate Events

Twin Studios Media Int'l Movies

Company Management



Past Events



CBI Africa EXPO 2024



CITIZENSHIP BY INVESTMENT

AFRICA

EXPO



For Sponsorship & Exhibition

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Exhibition & Partnerships

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TWIN STUDIOS MEDIA INTERNATIONAL
TSM NETWORK
CONSULTING & EVENTS

Your Events at Super Styles at Super Grands!