



## **Twin Studios Media International: TSM Network Consulting & Events**

TSM Network (TSM ) is a global consulting company with an Africa regional office in Lagos Nigeria. Using our international conferences, business and investment roundtable meetings and international exhibitions, brand promotions and activations, company management and event planning. TSM Network, a strategic marketer of Foreign Direct Investment (FDI) has assisted many developing economies particularly in Africa to attract quality FDI and infrastructure financing through its IPA arm.

TSM Network enjoys a long standing business relationship with many international institutional investors. TSM Network has a rich track record of connecting people and attracting investments which spans over 5 years with verifiable projects and events successfully executed across the globe.

<https://tsmnetworkuk.com/about-us/>



**TWIN STUDIOS MEDIA INTERNATIONAL**  
**TSM NETWORK**  
**CONSULTING & EVENTS**

*Your Events at Super Styles at Super Grands!*

# SERVICE HIGHLIGHTS

- High Profile Branding
- Exhibition Booth Construction
- Floor Mapping & Floor plan
- Moodboard & Decoration
- Procurement & Branding of brand assets
- Event Production & Management
- Security & Ushers
- Day of Event Management technicalities
- Stage /Back stage Management
- Artist Management
- Out of home adverts:  
Billboards, Lampoles/BRT Buses & Permit
- Refreshment & Catering

- Event Marketing
- Sponsorship Marketing
- Social Media marketing
- Venue Selection
- Hotel Selection/Partnerships
- Vendor Management
- Press Conferences
- Press Release/distribution
- Media Partnerships
- Contract Negotiation
- Light and Sound
- [https://tsmnetworkuk.com/  
services-spectrum/](https://tsmnetworkuk.com/services-spectrum/)



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Advertising on the TSM Network Website offers a strategic and diverse platform for brands to maximize their visibility and impact. With banner placement opportunities across various categories such as Home Page, About Us, Services, IPA, Gallery, Upcoming Events, Past Events, and Event Calendar, brands can tailor their message to specific audience segments.

Our multi-channel approach, covering Desktop, Mobile, and Events Marketing, ensures comprehensive outreach.

As TSM Network Events, we pride ourselves on helping brands cultivate customer love, ensuring your brand get featured at our events offerings and are showcased with style and grandeur, making a lasting impression on your target audience.

"Your Events At Super Styles, At Super Grands."

# ADVERTISING ON TSM NETWORK WEBSITE

## Banners Placement on tsmnetworkuk.com - Direct

CHANNELS	PRODUCTS	DIMENSIONS	DURATION	CATEGORIES	HOMEPAGE	ACROSS PAGES
Desktop	Billboard	970x250	1 Month	₦1,007,812.50	₦1,007,812.50	₦3,023,437.50
	Large Leaderboard	970x90	1 Month	₦537,500.00	₦537,500.00	₦1,612,500.00
	Leaderboard	728x90	1 Month	₦537,500.00	₦537,500.00	₦1,612,500.00
	Wide Skyscraper	160x600	1 Month	₦537,500.00	₦537,500.00	₦1,612,500.00
	Skyscraper	120x600	1 Month	₦503,368.75	₦537,500.00	₦1,510,106.25
	Half Page	300x600	1 Month	₦839843.75	₦839843.75	
	Rectangle	300x250	1 Month	₦419,921.88	₦419,921.88	₦1,259,756.63
	Category Background Takeover	1920x1080	1 Month	₦3,695,312.50	₦3,695,312.50	₦7,390,625.00
Mobile	Top Banner	320x100 / 320x50 / 300x250	1 Month	₦537,500.00	₦537,500.00	₦1,612,500.00
	In-Article Banner	320x100 / 320x50 / 300x250	1 Month	₦470,312.50	₦470,312.50	₦1,410,937.00
	Sticky Banners	320x50	Per Week	₦537,500.00	₦537,500.00	₦1,612,500.00
	Video Banners	300x250	1 Month	₦671,875.00	₦671,875.00	₦2,015,625.00

<b>Events Marketing</b>	<b>Brand Ads on sponsorship Brochure</b>	<b>300x600</b>	<b>1 Month</b>	<b>₦839843.75</b>	
	<b>Email Events Marketing Insert</b>	<b>320x50</b>	<b>1 Month</b>		<b>₦750,015.00</b>
	<b>Ticket Marketing email Insert</b>	<b>320x50</b>	<b>1 Month</b>		<b>₦1,612,500.00</b>
	<b>Events Sponsorship Visibility</b>	<b>320x50</b>	<b>Yearly</b>		<b>₦3,000,030.00</b>
	<b>Onsite Sponsorship Booth</b>	<b>3 x 3 booth</b>	<b>Per Event</b>		<b>₦3,000,030.00</b>
	<b>Logo on Event brochures</b>	<b>500 x 500 pixels</b>	<b>Per Event</b>		<b>₦1,500,050.00</b>

**CATEGORIES AVAILABLE:**

Home Page, About us, Services , IPA, Gallery, Upcoming Events, Past Events, Event Calendar, Sponsorship Calendar

**Contact Sales**

Tel. +44 (0) 744 142 8496 | +234 (0) 813 070 8359

events@tsmnetworkuk.com

**We're TSM Network Events. We help make your customers love you.**

**Your Events At Super Styles, At Super Grands**

# DEMOGRAPHIC & STATS

**3,000+**

Business Owners on average register for our Expo

**83%**

Owners & C-Level Executives attend our Expo

**90%**

Of our Attendees say they will return next year

**99%**

Of the nation's businesses are Small and Medium Enterprises (SMEs)

**81%**

Of our Attendees say that Trade Shows help them become more aware of New Products and Services

**91%**

Of our Attendees say they get their most useful buying info from Trade Shows



**8,000  
ATTENDEES**



**120  
EXHIBITORS**



**180 BUSINESS  
SOLUTIONS**



**30 KEYNOTES &  
PRESENTATIONS**



**3 DAYS OF  
NETWORKING**



# THE EVENT

**Twin Studios Media International  
TSM Network Consulting and Events**

[dominic.a@tsmnetworkuk.com](mailto:dominic.a@tsmnetworkuk.com), [events@tsmnetworkuk.com](mailto:events@tsmnetworkuk.com)

Tel. +44 (0) 744 142 8496 +234 813 070 8359

**UK Office: Unit F Winston Business Park, Churchill Way, Sheffield, United Kingdom, S35 2PS**

**Nigeria Office: 109a Ilupeju Street, Dolphin Estate, Ikoyi Lagos**



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